

EXPERIENCE

Guziak Group, LLC | Laguna Beach, California

- Luxury Property Specialist, Sales & Marketing 02.2014 – Present
- Manage, design, and execute print and digital marketing initiatives for luxury real estate office, integrating sales efforts with media and outreach campaigns
 - Function as liaison amongst clients, brokers, real estate agents, staff, and management to schedule and organize tasks, e-blasts, mailers, and showings

Golden Empire Mortgage | Newport Beach, California

- Head of Sales, Marketing, & Business Development 04.2013 – 02.2014
- Developed an in-house cloud-based organizational system and online scheduler that synced and tracked tasks, schedules, clients, deliverables, and marketing strategies across platforms and users
 - Designed company website, stealth and landing sites, and promotional material that integrated branding, social media, and multimedia into a cohesive corporate identity
 - Initiated and implemented overall concept of cross-channel marketing initiatives (including directed e-mail campaigns and opt-in campaigns) with dynamic visuals and innovative concepts that expanded customer base, increased response rates, generated sales leads, and extended franchise branding and visibility
 - **Activities:** Orange County Young Professionals Network; The Elite OC (Orange County's Young Professionals Society)

Gunster, Yoakley & Stewart, P.A. | Miami, Florida

- Legal Associate 05.2012 – 08.2012
- Prepared banking contracts, restructuring agreements, motions, and other corporate documents related to complex business litigation
 - Wrote memos distinguishing the legal requirements and parameters of such topics as the conditions of a valid reciprocal trust, the confidentiality of protective orders, when medical examinations are compulsory, the effect of an involuntary dismissal on legal costs, and the admissibility of internet valuations
 - **Selected Publications:** Scileppi, David. "Securities Law: Yes, Securities Law Applies to You." *The Securities Edge: Securities Blog for Middle Market Companies*. Gunster Securities and Corporate Governance Practice. 22 August 2012.

U.S. Department of Justice | Washington, DC

- Legal Extern, Civil Division, Commercial Litigation 08.2011 – 1.2012
- Negotiated international government trade contracts (at both the trial and appellate levels) that focused on anti-dumping and countervailing duties
 - Independently wrote several motions to the Court of Federal Claims as well as an extensive respondent's brief to the Court of Appeals Federal Circuit regarding alleged unfair termination of employment and security clearance

General Electric, Inc., Oil & Gas | Florence, Italy

- Legal Associate to In-House Counsel 05.2011 – 08.2011
- Assisted with international commercial arbitrations and negotiations that involved preparing pleadings, gathering evidence, interviewing witnesses, and drafting early case assessments in connection with the sale, purchase, and protection of equipment, services, and intellectual property in the oil and gas industry
 - Composed various legal documents including a license request to OFAC to defend action in Iran, cross-jurisdictional comparison of global data privacy compliance issues, and recommendation to Germany's litigation counsel for German court mediation reform and further localizations
 - **Activity:** Women in Oil & Gas Network
 - **Publications:** The Chamber of Arbitration of Milan, *Guidelines for the Anonymous Publication of Arbitral Awards*. Eng. ed. Trans. Ugo Draetta and Riccardo Luzzatto. Milan: Juris, 2011.
 - McIlwrath, Michael. "Section II, Article 9: Request for Arbitration" *The Chamber of Arbitration of Milan Rules: A Commentary*. Eng. ed. Ugo Draetta and Riccardo Luzzatto, eds. Milan: Juris, 2012.

War Crimes Prosecutor's Office | Belgrade, Serbia

- First International Legal Associate 05.2010 – 08.2010
- Advanced extradition cases of alleged war criminals from the Yugoslavian War in cooperation with the International Criminal Tribunal of Yugoslavia
 - Drafted proposals and recommendations for Serbian post-conflict judicial reform

Hedgespeed Technology, LLC | New York, New York

- Head of Sales & Marketing 07.2007 – 05.2008
- Promoted and marketed hedge fund middle and back office risk management software modules that provided multi-prime position capture and analysis for real-time borrow optimization with multiple securities
 - Supervised (alongside CEO) the assembling and merchandising of future software components, including a liquidity risk monitor for cash forecasting
 - **Activity:** 100 Women in Hedge Funds Association

PAZ Capital, LLC | New York, New York

- Business Development Consultant 05.2007 – 07.2007
- Oversaw private equity investment division of company for potential microcap investments (market capitalizations ranging \$50-300M)
 - Assisted as brand consultant and marketing strategist to transition Israeli beauty brand and client, *Sea of Life*, to American cosmetics market

Ocean Drive Magazine | Miami, Florida

- Fashion Editorial Assistant 05.2005 – 08.2005
- Contributed to the design, layout, and selection of digital, visual, print, and editorial material, including translating content for *Ocean Drive en Español*
 - Organized, styled, and managed fashion shows, corporate events, and photo shoots

Florida Atlantic University | Boca Raton, Florida

- Research Assistant 2001 – 2003
- Created a digital software system to visualize and differentiate the 3D swimming patterns of three pelagic aged turtle species
 - **Honors:** Intel International Science & Engineering Fair 2nd (2001) and 4th place (2000) Grand Award winner; Eastman Kodak Award [best use of photography to solve a scientific problem]; American Veterinary Medical Association Award
 - **Publications:** Wyneken, J. 2001. The Anatomy of Sea Turtles, U.S. Department of Commerce NOAA Technical Memorandum NMFS-SEFSC-470, 1-172 pp. Wyneken, J.; Kelso, K.; Nguyen, T., 2001: Range of movement, morphological constraint, and swimming performance in marine turtle flippers. *American Zoologist*. 41(6): 1631-163.

LANGUAGES

Spanish Highly proficient written and spoken

LICENSURES/MEMBERSHIPS

California State Bar, California Court of Appeal, 2nd Appellate District, Division 8 No. 293632 | 10.2013

U.S. District Court for the Central District of California | 12.2013

Nationwide Mortgage Licensing System & Registry No. 1168391 | 02.2014

American Bar Association Member No. 02226790 | 12.2013

California Women Lawyers Association Member | 12.2013

California Young Lawyers Association Member | 12.2013

Los Angeles County Bar Association Member No. 293632 | 12.2013

San Fernando Valley Bar Association Member No. 293632 | 12.2013

Orange County Association of Realtors Member No. 54299 | 10.2013

Marine Technological Society Youngest Person to be Inducted | 2001

EDUCATION

Georgetown University Law Center | Washington, DC

J.D. awarded 05.2012

- **Clinic:** International Women's Human Rights, culminating in a brief submitted to international tribunal challenging land use laws | Spring 2010
- **Activities:** Corporate Law Association; Spearheaded summer program placing GULC students in Serbian government positions; Law Students for Reproductive Justice

University Of North Carolina-Chapel Hill | Chapel Hill, NC

B.A. awarded 05.2007

Summa Cum Laude, Highest Honors, Dean's List (all semesters), Communication Studies/Romance

Languages (double major)

• **Study Abroad:** Universidad de Cuyo, Mendoza, Argentina | Spring 2010

• **Honors:** Carolina Scholar (full tuition merit scholarship), Sherill-Pence Award (awarded annually by faculty to one student), Phi Beta Kappa, Golden Key, National Society of Collegiate Scholars

• **Honors Thesis, *Bubi and Beibeleh*:** Wrote, produced, and performed in a play based on various interviews with a Holocaust survivor

• **Honors Thesis Awarded:** Carolina Initiative Grant, Office of Undergraduate Research Grant, Honors Research Award

• **Publication:** "A Heuristic Analysis: Exploring Persuasive Effectiveness... of websites," Theodore Clevenger Undergraduate Honors Conference, Southern States Communication Association (Louisville, KY)

• **Activities:** Emerging Leaders Program, Chi Omega

International Baccalaureate Program | Delray Beach, Florida

I.B. Diploma awarded 05.2007

SERVICES

Communication Public Relations, Event Planning, Promotion, Social Networking, Community Organization, Campaign Structuring, Outreach, Organizational Communication, Visual Communication, Scientific Advertising, Advertising Strategy, Advertising Psychology, Digital Culture, Social Media Strategy, Media Strategy, Client Services, Client Interfacing

Marketing/Sales Social Media Marketing, Market Research, Digital Marketing, Consumer Behavior, Content Marketing, Keyword Research, Online Marketing Strategy, B2C/B2B Marketing, Directed E-Mail Marketing, Targeted Client Optimization, Sales Strategy, Digital Sales, Web Commerce, Lead-Generation Strategy, Client Tracking, Retail Strategy

Identity Custom Promotional Material Design, Business Identity, Corporate Consistency, Poster Design, Flyer Design, Brochure Design, Business Card Design, Letterhead Design, Typeface Design, Web Consistency, Packaging Concept, Retail Concept, Logo Design, Social Media Identity, Online Identity

Creative Graphic Design, Digital Design, Art Direction, Creative Direction, Production, Visual Strategy, Creative Strategy, Pattern Design, Copywriting, Content Writing, Copy-Editing, Illustration, Icon Design, Motion Design, Video Capture, Video Editing

Branding Corporate Branding, Brand Regeneration, Comprehensive Re-Branding, Packaging Design, Retail Design, Brand Personality, New Product Development, Creative Design, Brand Consistency, Design Philosophy, Concept Development

Web Responsive Web Design, Web Design, Web Development, Mobile Optimization, Application Design, Landing Page Design, Stealth Site Design, Animation, Mixed/Cross Media

Photography Image Capture, Manipulation, Process Editing, Layout, Proofing, Imposition, Screening, Typesetting, Digital, Print, Developing, Advanced DSLR, Lighting, Medium Format

Legal Corporate, Arbitration, International, Negotiation, Litigation, Compliance, Tax/Estate Planning, Land Use/Eminent Domain, Wills/Trusts, Legislative Reform, Corporate Structuring, Agency/Partnership, Employment, Intellectual Property, Public/Private Sector

Digital Content Management SEO Strategy, PPC Strategy, Web Services, Website Testing, FTP Management, Data Monitoring, Site Traffic/Usage Analysis, User Experience, UX/Interaction Design, Information Architecture, Visual Design, Construction, Maintenance, Usability

Business Development Personalized Business Consulting, Custom Business Solutions, Client Vision, Design Leadership, Project Management, Process Management, Team Management, Task Leadership, Business Initiative, Account Planning

TECHNICAL PROFICIENCY

Adobe Creative Suite CS5, CS6, CC Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Acrobat, After Effects, Final Cut Pro, Lightroom

Operating Systems Windows, Mac (OS X 10.0 -10.9.1), Apple Hardware (G4, G5, Intel)

Software HTML/CSS, PHP/MySQL, Javascript, Microsoft Office, iWork, CRM, Google Analytics/Adsense

OTHER

Dirty South Improvisation | Carrboro, North Carolina

Improvisational Comedian 2003 – 2007

National Federation of Music Clubs | South Florida

Classical Pianist 2007 – 2008

Overland Entertainment | New York, New York

Volunteer Event Planner 2007 – 2008

• Coordinated and planned film premieres and special events

The RobinHood Foundation | New York, New York

Volunteer Event Planner 2007 – 2008

• Organized charity fundraisers that raised thousands of dollars for inner-city playgrounds

Second Step | Newport Beach, California

Volunteer 12.2013 – Present

• Assisted women and their families with their transition from battered women's shelters to independent living